SMART EVENTS ESSENTIALS

Everything you'll need to make your event stand out.

Invitations

A combination of all 3 is recommended for best results.

Smart QR Code Postal Invite

Reach high-potential customers with a Direct Mail (DM) piece featuring a Smart QR Code, directing them to their personalised Smart Text page where they can confirm their interest in attending the event.

Standard Postcard from: €0.42 per unit

Mail Match with Envelope from: €0.85 per unit

Smart Text & Email Invite

In addition to the DM piece, customers will receive a Smart Text and eDM – sequenced based on your chosen package – to ensure multiple touchpoints and maximum engagement.

Smart Text from: €330.00 + €0.20 per message

Email from: €125.00 + €0.04 per email sent
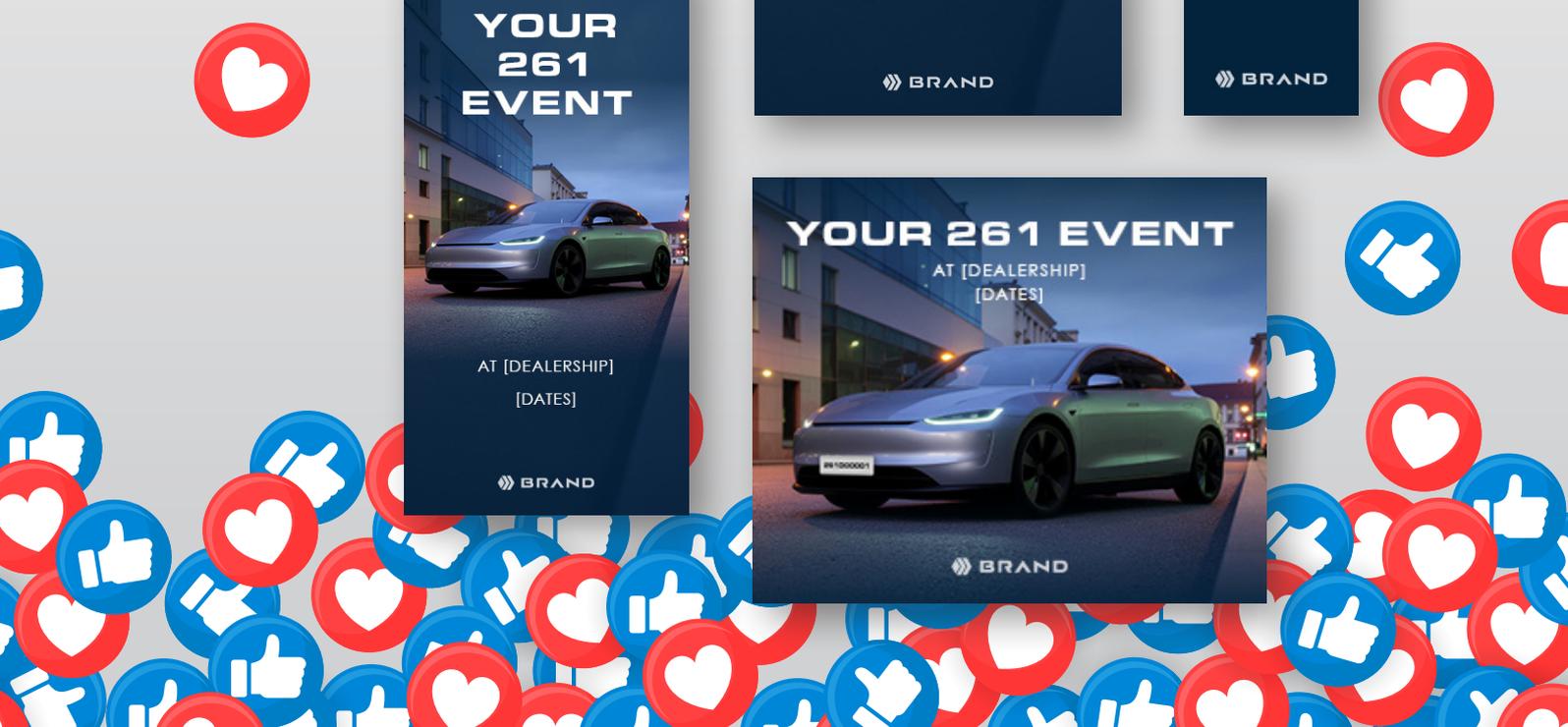
Smart Digital

A full suite of customised digital graphics and social media assets to support and promote your event across all channels.

Social Media graphics from: €135.00

Complete Smart Digital Suite from: €265.00

Social Media Event Management available on request.

Showroom Point of Sale Material
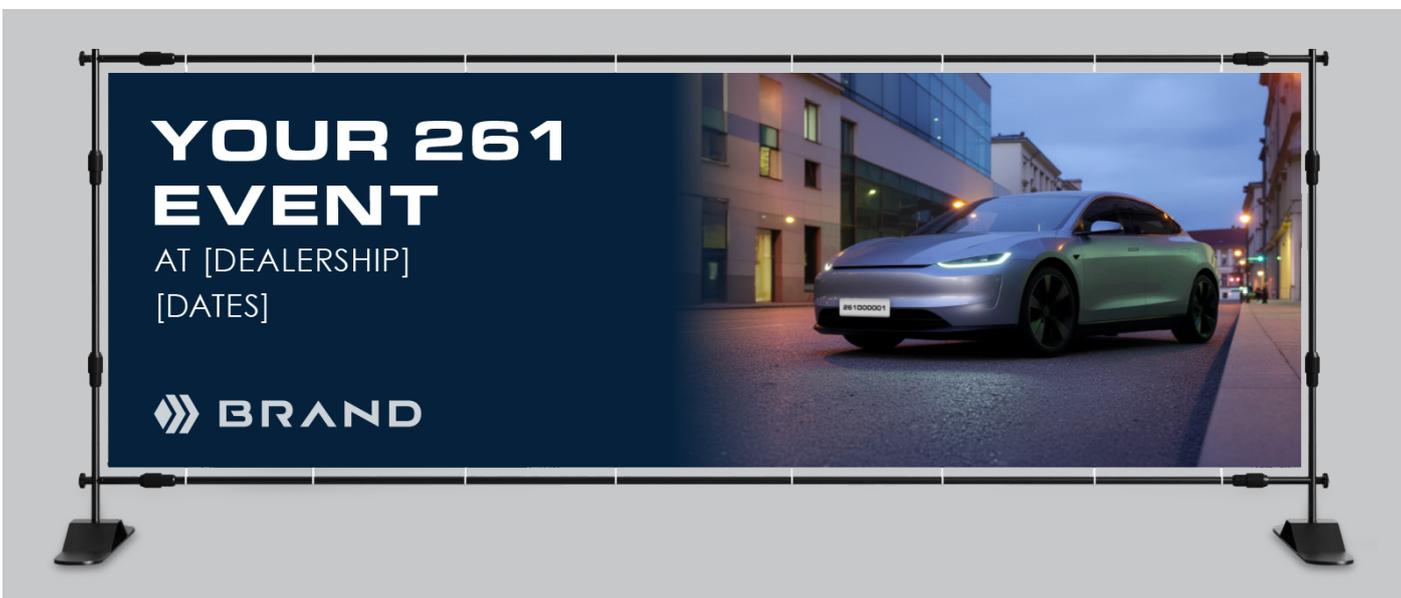

Window Sashes *Price: €5.75* (Min Qty 20)

"Sold" Stickers *Price: €3.35* (Min Qty 30)

Floor Stickers *Price: €11.50* (Min Qty 6)
600mm x 600mm

Pull-up Banner *Price: €120.00*

3m x 1m Banner *Price: €112.50*

(Excludes frame)

OUR TAILORED EVENT PACKAGES

Choose from Platinum, Gold, or Silver packages.
We also have a Showroom Bespoke package available.

	PLATINUM PACKAGE	GOLD PACKAGE	SILVER PACKAGE
Smart QR Code Direct Mail	✓	-	-
Segmented Multi-channel Approach	✓	-	-
Smart Text	✓	✓	✓
eDM (email)	✓	✓	✓
Event Reminder Smart Text	✓	✓	-
Social Media Suite of Graphics	✓	✓	✓
Google Display Ads Suite	✓	✓	-
Social Media Management (*optional)	✓*	✓*	-
Bespoke Showroom Point of Sale	✓	✓	-
Pull-up Banners	✓	✓	-
External Banners	✓	✓	-
Window Sashes	✓	✓	-
"Sold" Stickers	✓	✓	-
Floor Stickers	✓	✓	-

POINT OF SALE PACKAGE

- 1 Pull-up Banner
- 10 Window Sashes
- 10 "Sold" Stickers
- 4 Floor Stickers

For only: **€235.00**